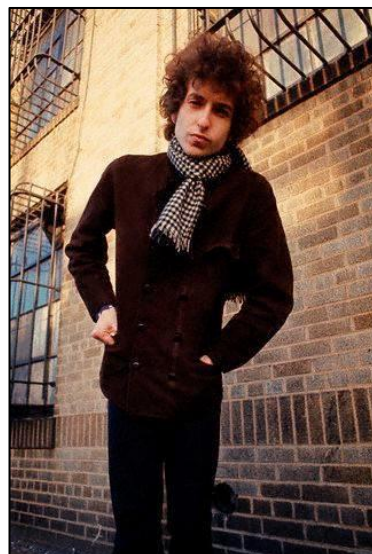




**Bob Dylan's
New Album**
*Deluxe 2-Record Set
Featuring*
**"Rainy Day Women
#12 & 35"
and
"I Want You"**

THE
RELEASE
OF
BOB DYLAN'S
BLONDE ON BLONDE



JUNE/JULY 1966

Just a little bit of warning, Bob Dylan is going to be in abundance quite soon with the release of his next album, "Blonde on Blonde." Get ready for it.

Fitchburg Sentinel, May 25, 1966

14 New Songs From Bob Dylan

HOLLYWOOD—Bob Dylan has just completed a brand new album, entirely recorded in February in Nashville. The A&R work was done once again by Bob Johnston.

In an exclusive to *The BEAT*, we have learned that Bob's new LP will be a double-set—two records contained in the album which will be titled "Blonde on Blonde."

On the first side of the album, the new songs will be: "Rainy Day Women, #12 & 35," "Pledging My Time," "Visions of Johanna" (this one is the longest on the side, seven minutes and thirty seconds); "One of Us Must Know (Sooner or Later);"

Second side of the album contains "I Want You," "Memphis

Blues Again," "Leopard-skin Pill-Box Hat;" and "Just Like A Woman."

The first side of the second record in the set will offer "Most Likely You Go Your Way and I'll Go Mine," "Temporary Like Achilles;" "Absolutely Sweet Marie;" "4th Time Around;" and "Obviously 5 Believers."

The fourth and final side will contain only one song—11 minutes, 23 seconds—entitled "Sad Eyed Lady of the Lowlands."

It's a brand new album by a singer-composer who managed to revolutionize the pop music industry during 1965. It's a new year now, and a slightly different pop scene. But we might just be in for another revolution from the very revolutionary Mr. Dylan.

KRLA Beat, May 28, 1966

July 26 . . . The Beatles' LP, "Yesterday and Today" is supposed to be released today . . . Pablo Neruda, the Chilean poet, will read at 8:15 p.m. Monday in Dwinelle Hall at the UC Berkeley campus . . . Bob Dylan's new LP (it's actually a two LP package) "Blonde on Blonde" has one song that runs one entire side of a disc . . . there's a reading tonight at the I-Thou Coffee House with

San Francisco Chronicle, June 22, 1966

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NEW! NEW!

BOB DYLAN

"BLONDE ON BLONDE"

Deluxe two record set

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ALBUM INCLUDES

1. Most Likely You Go Your Way and I'll Go Mine
2. Temporary Like Achilles
3. Absolutely Sweet Marie
4. The Fourth Time Around
5. Obviously 5 Believers
6. Sad Eyed Lady of the Lowlands
7. Rainy Day Women No. 12 and 35
8. Pledging My Time
9. Visions of Johanna
10. One of Us Must Know (Sooner or Later)
11. I Want You
12. Memphis Blues Again
13. Leopard-skin Pill Box Hat
14. Just Like a Woman

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San Francisco Examiner, June 19, 1966

★ NEW ACTION LP's

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

IN MY QUIET ROOM . . .

Harry Belafonte, RCA Victor LPM 3571 (M); LSP 3571 (S)

BLONDE ON BLONDE . . .

Bob Dylan, Columbia C2L 41 (M); C2S 841 (S)

Billboard, July 9, 1966

... Bob Dylan's new LP is a two LP set called "Blonde on Blonde" and is due out this month . . .

San Francisco Chronicle, June 15, 1966

AT LAST!

AT LAST!

and not just ONE . . . but **TWO**

NEW BOB DYLAN

RECORDS

"BLONDE ON BLONDE"

Deluxe Two-Record Set

includes:

- 1. Most Likely You Go Your Way and I'll Go Mine
- 2. Temporary Like Achilles
- 3. Absolutely Sweet Marie
- 4. The Fourth Time Around
- 5. Obviously 5 Believers
- 6. Sad Eyed Lady of the Lowlands
- 7. Rainy Day Women (No. 12 and 35)
- 8. Pledging My Time
- 9. Visions of Johanna
- 10. One of Us Must Know (Sooner or Later)
- 11. I Want You
- 12. Memphis Blues Again
- 13. Leopard-skin Pill Box Hat
- 14. Just Like a Woman

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Palo Alto Times, June 27, 1966

... Bob Dylan's next LP release for Columbia will be a double-LP set, "Blonde on Blonde" . . . Bob Holiday, who plays Superman in the Broadway musical of that title, is set to appear in the MGM Records double-LP set

Variety, June 29, 1966

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A must for all Dylan fans!

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Los Angeles Times, June 26, 1966

New Dylan LP Stirs Up Big Sales Action

NEW YORK—Columbia Records has introduced a marketing innovation in the teen field with the release of the new, 2-LP set "Blond On Blond," by Bob Dylan. The package is enjoying an enormous pre-release sale, with 15,000 copies already ordered in the San Francisco market alone.

To make the set more attractive, the album features nine black-and-white photos of Dylan, while the front and back covers form a full-color, 12" x 26" portrait of the artist. A minimum of printed copy is used on the LP.

Lots of new albums and singles in local stores this past week with promises of many more to come.

Biggest selling and hottest new album is the long-awaited Bob Dylan two-record package, "Blonde on Blonde." Stores are having a tough time keeping this one in stock.

The album contains lengthier version of Dylan's last hit, "Rainy Day Women No. 12 and 35," his new single, "I Want You," as well as "Pledging My Time" and "Sooner or Later," two early Dylan singles.

Several cuts are on the quiet side, giving a bit more subdued and less screaming portrait of the poet-songwriter than in his previous album.

Personal favorite among the new cuts are "Just Like a Woman" and "Memphis Blues Again."

is titled "Mother's Little Helper" and it too may not get a lot of airplay.

Subject matter of the song is some mothers' dependency upon pills to make it through the day.

Needless to say this might arouse ire in certain quarters.

The Byrds, who will be appearing in Pittsfield later this month, have released a new single, "BD" and have a scheduled album release soon.

"BD" is good solid sound, a bit of departure from the strong "raga-rock" rhythms usually associated with the group but it should catch on. Lyrics, written along with music by Byrd leader Jim McGuinn.

Springfield Union, July 2, 1966

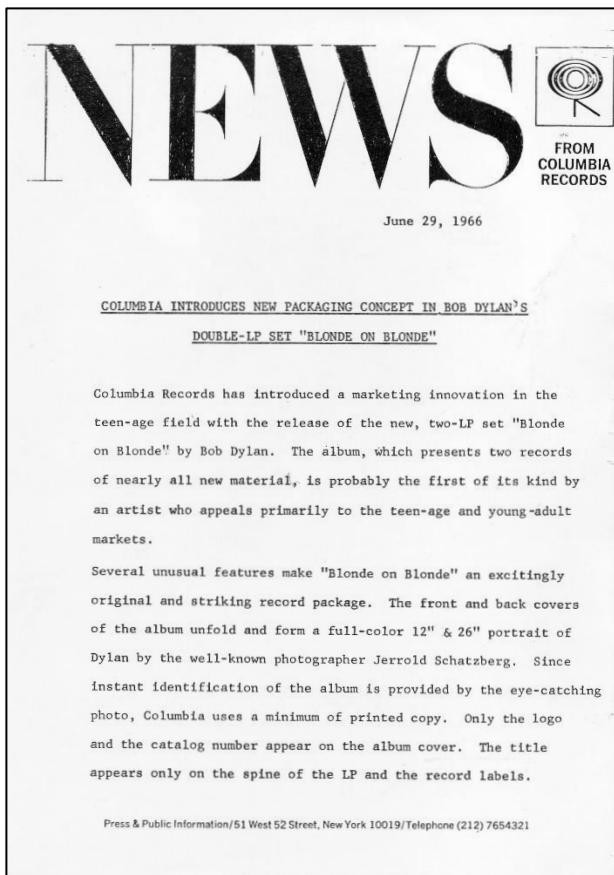
10 New Columbia LP's

NEW YORK—Columbia has released 10 new popular LP's for the month of July. The group is headed by a double disk entry from Bob Dylan titled "Blond On Blond." Ray Conniff and the Singers offer a follow-up set in "Somewhere My Love" while the Cyrkle follow their "Red Rubber Ball" smash with an LP bearing the same title.

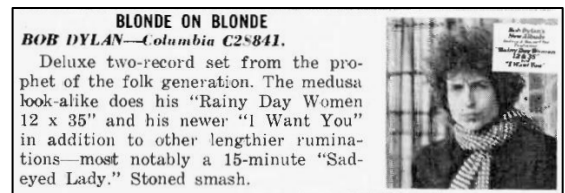
Also being offered are "When The Saints Go Marching In" by Lester Flatt and Earl Scruggs; "Soul Sister" by Aretha Franklin; Skitch Henderson and the Tonight Show Orchestra have "Music From Mame"; "Moldy Goldies" are offered by Col. Jubilation P. Johnston and his Mystic Knights Band and Street Singers; Pete Seeger adds "Dangerous Songs" to his catalog; the New Christy Minstrels have "In Italy . . . In Italian" and Father Malcolm Boyd and Charlie Byrd complete the group with "Are You Running With Me, Jesus?"

Cash Box, July 16, 1966

Cash Box, July 9, 1966



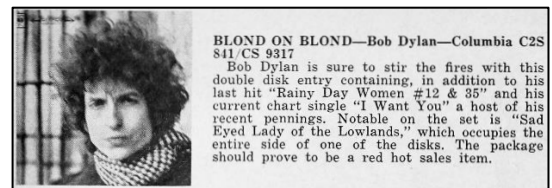
GO, June 24, 1966



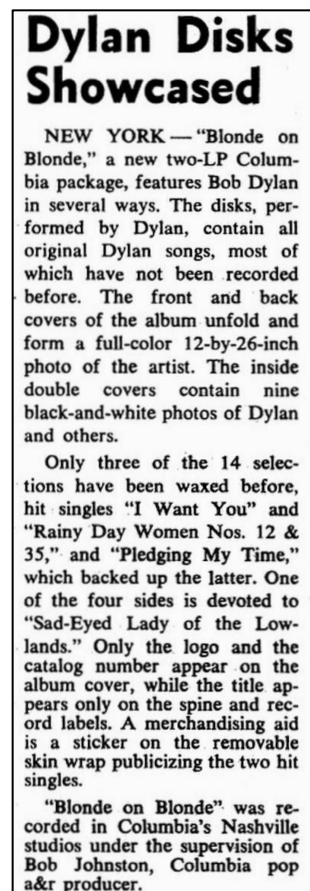
Record World, July 9, 1966



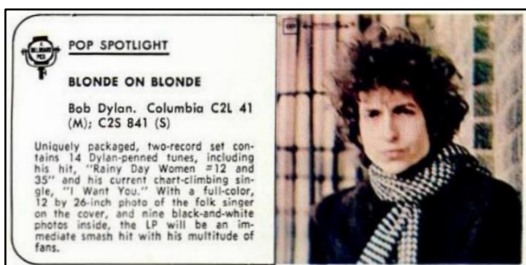
Billboard, June 26, 1966



Cash Box, July 9, 1966




Billboard, July 16, 1966



Billboard, July 16, 1966


Everybody gets the message!



The latest word:
**"One of Us Must Know
 (Sooner or Later)"**
© 1964
 Written and sung by Bob Dylan
 ON COLUMBIA RECORDS

Billboard, February 26, 1966


Now the man
 who makes the
 trends...



has invented a whole
 new bag.

Nobody can top Bob Dylan. Except Bob Dylan. And he never stops outdoing himself.
 The others follow where Dylan leads. But they don't catch up. First it was folk. Then folk-rock. Now: a completely original bag so new it doesn't even have a name. Yet.
 As Dylan goes, so go the charts. But don't try to pin him down, because just when you think you've got him pegged and neatly classified . . . he's off in a new direction. Exploring new worlds of music.
 Bob calls his new single "Rainy Day Women #12 & 35." Think the title's wild? Wait until you hear the sound.

Send today for your preview copy
 of the new Dylan single,
 "Rainy Day Women #12 & 35" 4-43592

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 You'll soon find out why Bob Dylan has a flock of imitators.
 But no competition.

Billboard, April 2, 1966